

2019 Sponsorship Packet



KIDS' & TEENS' TRIATHLON



Saturday, July 13, 2019 | Shanklin Park | Goshen, Indiana



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Dear Supporter,

Thank you for your interest in sponsoring the 15th Annual Goshen Parks and Recreation Kids' & Teens' Triathlon. The event will be held on Saturday, July 13, 2019 at Shanklin Park. Participants ages 5-18 will compete in this professionally chip timed race that includes a swim, bike and run with varying distances based on age divisions.

Our triathlon continues to grow as over 250 kids competed in 2018. The attendance increases to a few thousand spectators the day of the event as friends and families fill the park to cheer on the participants. While the event is competitive in nature, we emphasize participation, effort and the accomplishment of finishing the race. Each child receives a medal upon crossing the finishing line and the top three finishers of each division are awarded trophies. Parents are invited to participate with their children during the run portion of the race to help guide them to the finish line. The event creates a wonderful atmosphere that blends competition, encouragement and community support for the participants.

The financial support we receive from sponsors will help offset the cost of operating the event. We also have volunteer opportunities that are detailed in this packet. We are very grateful for the resources that are provided to use by our sponsors.

Please refer to the information in this packet to determine how you can be involved with the event and how we can help promote your business or organization. If you have any questions or would like to discuss this opportunity in greater detail, please contact me at 574-537-3843 or tylermclead@goshencity.com. Thank you for your time and consideration!

Best,

Tyler McLead
Recreation Coordinator
Goshen Parks & Recreation



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SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS

	Presenting \$5,000	Ironman \$3,000	Olympic \$2,000	Sprint \$1,000	Friend \$500
Logo on event title & website	X				
Title sponsor banner at Shanklin Park	X				
Logo on all marketing materials, trophies and race correspondence	X				
Logo on two billboards located in Goshen & Elkhart	X				
Company logo on holiday greeting cards and save the date magnets	X				
Participation in awards ceremony	X				
Opportunity to include items in race packets (300 participants)	X	X			
Display booth at event (provided by sponsor)	X	X	X		
Recognition in department program guide (25,000 printed and distributed)	X	X	X	X	
Logo on event brochures and flyers (1,000 printed and distributed, commitment deadline 4/1/19)	X	X	X	X	
Company logo on sponsorship banner	X	X	X	X	X
Signage in Shanklin Park (provided by sponsor)	X	X	X	X	X
Logo on event t-shirts (300 participants, commitment deadline 7/1/19)	X	X	X	X	X



QUESTIONS?

Please contact Tyler McLead at 574-537-3843 or tylermclead@goshencity.com for additional details.



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SPONSORSHIP COMMITMENT FORM

I would like to sponsor the 2019 Kids' & Teens' Triathlon at the level indicated below:

- | | | |
|---|--|--|
| <input type="checkbox"/> PRESENTING SPONSOR
\$5,000 | <input type="checkbox"/> IRONMAN SPONSOR
\$3,000 | <input type="checkbox"/> OLYMPIC SPONSOR
\$2,000 |
| <input type="checkbox"/> SPRINT SPONSOR
\$1,000 | <input type="checkbox"/> FRIEND SPONSOR
\$500 & under or in-kind | |

SPONSOR INFORMATION

NAME/COMPANY: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ E-MAIL: _____

Please email your logo to tylermclead@goshencity.com with the subject line "Kids Tri & YOUR COMPANY NAME." Logos should be in jpeg, png, tif or gif formats.

Please remit to:

City of Goshen Parks & Recreation
ATTN: Tyler McLead
524 E. Jackson St.
Goshen, IN 46526



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VOLUNTEER FORM

We appreciate your interest in volunteering for the event! Please choose your preferred assignment and we will make every effort to accommodate your request:

BIKE COURSE MARSHAL

WATER STATION

RUN COURSE MARSHAL

TRANSITION AREA

If you can help on race day and would like to receive a volunteer t-shirt, please provide the following information. A race official will contact you as we get closer to race day for more details.

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ E-MAIL: _____

T-SHIRT SIZE: YOUTH SMALL: _____ YOUTH MEDIUM: _____ YOUTH LARGE: _____

ADULT SMALL: _____ ADULT MEDIUM: _____ ADULT LARGE: _____

ADULT XL: _____ ADULT 2XL: _____ ADULT 3XL: _____

Please mail, fax or e-mail this form to:

City of Goshen Parks & Recreation

ATTN: Tyler McLead

524 E. Jackson St., Goshen, IN 46526

Fax: 574-534-6644

E-Mail: tylermclead@goshencity.com

